

Seesteg Norderney: Quiet luxury on the North Sea coast

Norderney in January 2026. Like a rough diamond, the Seesteg, a privately run Relais & Châteaux hotel, lies just behind the dyke, a beautiful example of North German brick architecture. The former storage warehouse for beach chairs on the west coast of the East Frisian island of Norderney does not immediately reveal its inner workings. And that's a good thing. Because anyone who stays at the Seesteg today loves its unobtrusive luxury and pleasant understatement as soon as they enter the building. Discretion is guaranteed in the most beautiful hotel on the North Sea coast. And that's not only because of the size of the hotel, with a total of 18 rooms and suites, but above all because of its stylish interior and the very personal approach to guests. The Seesteg is the definition of modern luxury and was awarded two Michelin Keys in 2024 for this very reason. Elegant, charming, cosy. With its own Michelin-starred restaurant, a 25-metre rooftop pool and several private spas.

A private retreat. Stylish, unpretentious, high-quality – the colours of the beach are reflected in the rooms, which are furnished with precision down to the smallest detail. From every room, you can look out through the panoramic windows, from the bathtub, the beach chair on your own terrace or from one of the private sun balconies directly onto the North Sea, which is only a few metres away. Inside, solid oak wood is combined with Nordic clinker and sand-lime brick. Guests rest on hand-sewn mattresses under Swiss down washed with spring water and listen to the waves lapping on the beach at night. Generosity is omnipresent, whether in the size of the rooms and suites, which measure between 28 and 80 square metres, the luxurious bathrooms, the cleverly designed kitchenettes or in one of the comfortable reading chairs and sofas.

Bathing in heaven. For those who shy away from the sea, the 25-metre pool on the roof of the Seesteg, which is heated all year round and offers an unobstructed view of the North Sea, is known beyond the borders of Norderney. In summer, you can stay on deck after your swim and enjoy the comfortable loungers with a drink. In winter, or for completely private moments, there are three 'private spas' – two brand new spa suites have recently been added. The Brune Nature Spa offers treatments and relaxing massages with exclusive products from Perris and La Mer. And if you still have energy after long walks on the beach or a day by the pool, you can work out in peace and quiet in the hotel's gym.

Attractive contrasts in the private spa. As in the entire Seesteg, the interior design of the two new private spa suites bears the signature of Brunes, who focus on the highest quality in detail and the appeal of contrasts in their design: fine textiles meet solid oak and Nordic clinker, dark colours meet bright light, cold meets warmth. The two individually designed rooms are named Yin and Yang – in reference to the principle of complementary opposites. Upon entering, the eye is immediately drawn to the walls, a masterpiece of craftsmanship: formed from moulded wooden planks, the gentle waves of the walls are reminiscent of the traces left by receding water in the Wadden Sea. A freestanding bathtub invites you to immerse yourself in weightlessness, while the gently splashing water from an Agape terracotta washbasin casts a fascinating play of light onto the ceiling. The experience is rounded off by the high-quality sauna and an outdoor shower with a view of the open Norderney sky.

Individuality and intimacy. Whether wellness, a workout with a personal trainer or even a guided hike to the nature reserve with its salt marshes – at Seesteg there are no mass events or loud noises. What counts here is personal attention, if desired. Guests should relax, feel safe and let go. The intimate and casual atmosphere of the hotel can be felt in all areas, but especially in the elegant lounge, which serves as an extended living room with its open fireplace and comfortable sofas. Here you can find peace and quiet and still be right in the middle of the action. A particularly nice detail is the level of the floors, which have been raised indoors and outdoors so that every guest can see the sea even when seated. During the day, the view is of beach life, and in the evening, it is of an ever-changing theatre of colours as the sun dips into the North Sea. In summer, the terrace, located directly on the edge of the dyke, is the hub of the restaurant.

Restaurant Seesteg – dedication and creativity. At lunchtime and in the evening, chef Markus Kebschull is in charge of the Michelin-starred Restaurant Seesteg. His contemporary interpretation of classic French cuisine focuses on regional products, emphasising seasonality and freshness as well as creativity and craftsmanship. This philosophy harmonises perfectly with the relaxed atmosphere of the restaurant, where the intimate ambience of the Seesteg continues with its stylish interior and personal service. From the lounge or the restaurant, guests can watch the white brigade whizzing around the open show kitchen behind a glass façade from morning to night. Breakfast is deliberately served à

la carte to give guests the togetherness and privacy that is so typical of the Seesteg right from the start of the day. Bread and rolls come fresh from the in-house stone oven. And the heavenly cake creations are, of course, handmade by the in-house pâtissière.

At home with the Brunes. At the Seesteg, you are at home with the Brunes, and as we all know, there's no place like home. The Brune family has been rooted in Norderney as hosts for generations. Their oldest and newest hotels – the Haus am Meer and the modern Inselloft – flank the Seesteg. The youngest generation, with brothers Marc (architect) and Jens (hotelier), has long had a style-defining and rejuvenating effect on the island, which had been stuck in the 1970s. Now you can feel the change in the air, and the signature style of the Bremen-based project office Brune & Company is evident in many places: in the bade:haus, in the Conversationshaus and even in the historic Milchbar. Marc and Jens Brune have travelled the world and have impeccable taste in every respect. They have brought their vision to Norderney. The Seesteg, which opened in 2006, is one of their showpieces.

The Relais & Châteaux Hotel Seesteg Norderney is located at Damenpfad 36a in 26548 Norderney. The Norddeich-Mole ferry port can be reached from Zurich, Luxembourg and many major German cities by direct train. The nearest airport is Bremen Airport. The ferry runs almost hourly in summer. Bookings can be made by telephone on 04932-893600 or at empfang@seesteg-norderney.de. Further information about the hotel can be found at www.seesteg-norderney.de.

Brune & Company

Der Seesteg is an independently run hotel owned by brothers Marc and Jens Brune. Together, the trained architect and qualified hotelier manage Brune & Company, which is based in Bremen. On the island of Norderney, the Brune family runs four other projects in addition to the Relais & Châteaux Hotel Seesteg: the Hotel Haus am Meer (www.haus-am-meer-norderney.de), the Hotel Inselloft with 35 rooms, its own bakery, wine & deli and spa (www.inselloft-norderney.de), the Milchbar Norderney (www.milchbar-norderney.de) and the Restaurant and Café Marienhöhe (www.marienhoehe-norderney.de). The family business also includes Restaurant and Hotel Linde (www.landgasthaus.de) in the southern Black Forest.